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## MAC News

Midwest Archives Conference

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## This Year, Don't Forget to Go Green!

There are several on-line services you can now take advantage of through MAC's Web site, including the MAC event calendar, on-line voting, membership renewal, electronic download of MAC publications and conference programs, and registration for the Annual Meeting and Fall Symposium. Log on to <http://www.midwestarchives.org/>.

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## Step into the Driver's Seat: MAC Annual Meeting 2013 Indianapolis

Rev your engines, because it's time to head to Indianapolis for the MAC Annual Meeting! Come early for some fantastic workshops to increase your knowledge of digital curation and preservation of all types of materials. On Wednesday, you can attend the Society of American Archivists preconference workshop, "Developing Specifications and RFPs for Record-Keeping Systems." The course is part of the Society of American Archivists' Digital Archives Specialist Curriculum (DAS) and one of the Tactical and Strategic Courses within the DAS Curriculum and Certificate Program.



*Harry MacQuinn and Ralph Keller, photograph, 1934. Courtesy Indiana State Archives.*

This year we have three workshops planned for Thursday morning. Each costs \$40, and attendance is limited to 30 people. The workshops include "Introduction to Digital Preservation Concepts" led by Geoff Edwards of the Indiana State Archives, "Reeling in Your Film Materials: Identification and Care Basics" led by Nadia Ghasedi and Irene Taylor of Washington University, and "Sprinklers, Steam Pipes, and Sewers: Mitigating Smaller-Scale Disasters" led by Hilary Seo of the Iowa State University Preservation Department. Full workshop descriptions can be found in the program: [www.midwestarchives.org/assets/documents/2013annualmeeting.pdf](http://www.midwestarchives.org/assets/documents/2013annualmeeting.pdf).

Francesca Coppa kicks off the conference with her plenary, "Building Archives of Our Own: Fans Conserving Fanwork." Coppa is a professor of English and film studies at Muhlenburg College and currently is the Wolf Professor of Television Studies at the University of Pennsylvania. She is a founding member of the Organization for Transformative Works (OTW), a nonprofit organization established by fans to provide access to and preserve the history of fanworks and culture. OTW has established the Fan Culture Preservation Project in conjunction with the University of Iowa's Special Collections Library. The OTW also created the Archive of Our Own, a fan-created, fan-run, nonprofit archives for transformative fanworks.

The vendor fair will be open between 1:00 P.M. and 5:00 P.M. on Thursday, and from 8:30 A.M. to 3:30 P.M. on Friday. Sessions start at 3:30 on Thursday afternoon and will present some fascinating cutting-edge topics, including

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## MAC News—Adriana Cuervo, Assistant Editor, University of Illinois at Urbana-Champaign

### MAC Annual Meeting

*(Continued from page 1)*

documenting community tragedies and transformations, the intersection of archives and endangered languages, and records and information management compliance and governance. Immediately following the sessions, take the short walk to the Indiana State Library for the opening reception. At the reception, a special exhibit on the Indianapolis 500 will be open to attendees.

On Friday, sessions focus on making Civil War collections accessible, problematic gifts, donor relations, proactive collecting, job hunting, crowdsourcing, leadership, management, and cultural heritage corridors. During the afternoon, graduate student posters will be on display. Be sure to stop by during Friday afternoon's break to talk to graduate students about their poster presentations, which include topics such as Erotic Digital Archives, the Guatemalan National Police Historical Archives, and digital preservation. Their posters will also be available Saturday morning. One Friday lunch session will update you on the ArchivesSpace Project. The creators of ArchivesSpace will attend this session (virtually and in person) to describe the project and answer your most burning questions. Alternatively, you can join Tessa Fallon from Archive-It for a nuts-and-bolts talk on preserving Web content for future access. Both are great options! Lunches are available for purchase in advance on the registration form, so you can comfortably attend either session.

There are plenty more exciting sessions to attend on Saturday! A lightning round will focus on Civil War collections, in honor of the 150th anniversary of the midpoint of the Civil War. Sessions will also cover podcast creation, working with congressional collections, archival instruction, E-records workflows, and cutting-edge digitization workflows.

Of course, there will also be time for more than workshops and sessions during your trip to Indianapolis. On Thursday morning, take a tour of the Indianapolis Motor Speedway, or learn about Indianapolis's history either on foot or by bus. Check out the archives of the Eli Lilly Company, an international pharmaceutical company with headquarters in Indianapolis. On Friday evening, along with the traditional restaurant tours, you might also choose to glimpse what it was like to be a fugitive slave on the Underground Railroad at Conner Prairie, a living history museum. Note that only a limited number can attend this special presentation.

For those of you who still haven't registered, you can do so at the conference. For your convenience, the registration desk at the Hyatt Regency will be open on Wednesday, April 17, from 3:00 P.M. to 6:00 P.M.; Thursday and Friday, April 18 and 19, from 7:00 A.M. to 5:00 P.M.; and Saturday, April 20, from 7:30 A.M. to noon.

All of MAC will be racing to Indy . . . don't get left in the dust. We hope to see you there!

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### Green Bay Symposium Is "Packed"

On September 27 and 28, MAC is heading to Green Bay, Wisconsin, for its 2013 Symposium. Operating under the title "Refining the Digital Presence of the Archives," the Symposium is bringing in nine experts to discuss technologies that can greatly improve your Web-based services. The program will explore user-centered design, budget site assessment approaches, crowdsourced transcription, responsive design for mobile devices, and Wikipedian-in-residence programs. Other speakers will discuss Omeka for interpretive exhibits, scan-on-demand reference service, and realistic approaches to social media. If that program isn't packed enough for you, MAC is also taking attendees to Lambeau Field, home of the Green Bay Packers, for its Thursday night reception. Barring

a Thursday night home game, we'll be enjoying beer, cheese, and other tailgate-inspired cuisine as we take in the legends of "Titletown" at the Packer Hall of Fame. Additional stadium tours will be available.

Due to the technical nature of the program, MAC is also introducing a "second attendee" rate that will allow an additional staff member from your institution to attend with you for a greatly reduced fee. This will allow you to bring a technologist (second attendees cannot be MAC members) along to the meeting to help plan improvements. Slots in the second attendee program will be limited, so make plans soon with members of your staff to take part in a meeting that is destined for MAC's own hall of fame.

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The next Certified Archivist examination will be held August 14, 2013 in Indianapolis, as well as Hartford, Las Vegas, New Orleans and Orlando -- and wherever five eligible candidates want to take it.

For more information about the Certified Archivist examination, please go to the ACA website ([www.certifiedarchivists.org](http://www.certifiedarchivists.org)) or contact the ACA office (518-694-8471 or [aca@caphill.com](mailto:aca@caphill.com)).